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MY CONTACT INFORMATION

*Required Field

☐ Ms. ☐ Mrs. ☐ Mr. ☐ Dr.

First Name*

Initial(s)

Last Name*

Home Address*City/Province*Postal Code*

Home Phone () - Email (H)Year of Birth

Work Phone () - Email (W)

Employer NameEmployee No. Gender ☐ F ☐ M ☐ Transgender ☐ Other Specific

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MY DONATION

You may select more than one option.

Programs and initiatives evaluated[†] by United Way for sustainable impact against a root cause.

DIRECT my donation to where it is NEEDED MOST in the community.

or I want to support the following United Way investment areas:^{††}

Poverty - Basic Needs, Financial Stability, Employment Skills

Kids - Developmental Milestones, Positive Self-empowerment, Transition to Adulthood

Communities - Strong Communities, Connecting People to Networks and Resources

Tomorrow Fund - United Way's legacy fund

\$

\$

\$

\$

I want to support another registered Canadian charity and I understand this charity is not evaluated[†] by United Way.

A \$16 processing fee is subtracted for each designation to cover the cost associated with your designation.
For information on Canadian charities, visit: canada.ca/en/revenue-agency/services/charities-giving/charities-listings.html.

\$

Specify Canadian Charity

Registered Charity Number**

☐ Do not release my name to the charity

[†]Evaluation includes due diligence around financial stability and governance.
^{††}Should the area you choose to designate your gift be fully funded by the time of your donation, United Way will ensure your funds are directed to the next most urgent priority need.
^{**}In order for us to process your designation, you must provide us with a registered charity number.

TOMORROW FUND

Leaving a planned gift provides you with the opportunity to create lasting meaning by helping future generations in our community.

☐ My estate plans or Will support United Way.

☐ Learn more about United Way's Tomorrow Fund and planned giving opportunities.

MY TOTAL CONTRIBUTION

= \$

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MY DONATION METHOD

PAYROLL DEDUCTION

Amount deducted per pay period \$ x number of pay periods = \$

Between January - December 2020

CREDIT CARD

☐ Visa ☐ MasterCard ☐ American Express

Card #

Expiry /

Name on Card

One-time credit card gift: = \$

or

Monthly credit card gift: Between January - December 2020

\$ x months = \$

OTHER FORMS OF PAYMENT

☐ Cash ☐ Cheque¹ ☐ Gifts of Securities²

= \$

MY TOTAL CONTRIBUTION (Should be the same as section 2)

= \$

TAX RECEIPTS

Tax receipts are issued by Feb. 29, 2020 except for payroll donations, which will be recorded on Box 46 of your 2020 T4.

☐ Receive your tax receipt via email. If you have selected email, please ensure it is provided in section 1.

☐ Send receipt via mail.

☐ My gift is under \$25 and I would like a tax receipt.

¹ Make cheques payable to United Way of Calgary and Area - please attach to this form.
² Gifts of Securities - please call 403-410-2578 or complete the gift of publicly traded securities transfer form available at: calgaryunitedway.org/ways-to-give/securities.

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SIGN AND DATE

*Required Field

DONOR RECOGNITION

A donation of \$1,200 or more recognizes you as a United Way Leadership Donor in publications.

May we recognize your donation?

If yes, please print name(s) as you would like it to appear:

☐ YES

☐ NO, I wish to remain anonymous

(e.g. John & Jane Doe, Doe Family, etc.)

Please authorize your donation by signing*:


Date:

DONOR PRIVACY – United Way of Calgary and Area complies with the Association of Fundraising Professional's Donor Bill of Rights and is committed to protecting the privacy of your personal information. The information you provide is used to assist in the administration and acknowledgement of your gift, to issue tax receipts, and to fulfill your information questions. We do not release donor names unless requested by the donor. For more information, please visit calgaryunitedway.org.

United Way of Calgary and Area estimates fundraising and related operating costs to be 14% - 16%.



#UNIGNORABLE ISSUE



only **20%** of kids
who need mental health
services receive them

“MENTAL ILLNESS IS A DISEASE LIKE ANYTHING
ELSE. IT’S NOTHING TO BE ASHAMED OF.”
- PRISCILLA

YOUR INVESTMENT
CHANGES LIVES



\$120

Provides two hours of
one-on-one support for a
youth experiencing a crisis

OUR WORK

We work to put kids on
the right path to success by
investing in their development
and ensuring they have the vital
services and supports they
need for a brighter future.


#UNIGNORABLE ISSUE



1 in 10 Calgarians
live in poverty

“I WANT PEOPLE LIKE ME TO KNOW
IT CAN GET BETTER. THERE IS ALWAYS
GOING TO BE PEOPLE THERE FOR YOU.”
- TRAVIS

YOUR INVESTMENT
CHANGES LIVES



\$1,200


Provides a damage
deposit for a family
transitioning out of
homelessness

OUR WORK

Our poverty reduction efforts
are designed to achieve
measurable results, which
ensure families and individuals
have the financial, social, and
personal assets they need to
improve their quality of life.



#UNIGNORABLE ISSUE



1 in 3 Calgarians don’t feel
they belong
in their community

“WE ALL WANT TO BELONG. THAT’S WHAT
WE’RE ALL ABOUT AS HUMAN BEINGS,
ISN’T IT?” - ANN

YOUR INVESTMENT
CHANGES LIVES



\$5,000

Provides four events for
immigrant seniors to interact
with peers from culturally
diverse backgrounds

OUR WORK

Our focus on community-
based services strengthens
neighbourhoods by reducing
social isolation and domestic
violence, and providing
support for healing
and well-being.

In 2018, United Way
donors helped transform

163,667

local lives

To learn more about United Way’s work, visit calgaryunitedway.org.

The chart below demonstrates the tax credits at various giving levels:*

TAX BENEFITS	CORE DONORS	\$1 - \$1,199	LEADERSHIP DONORS	\$1,200 - \$9,999	MAJOR DONORS	\$10,000 +
Annual Donation	\$120	\$600	\$1,200	\$5,000	\$10,000	\$25,000
Alberta Tax Credit	\$12	\$104	\$230	\$1,028	\$2,078	\$5,228
Federal Tax Credit	\$18	\$146	\$320	\$1,422	\$2,872	\$7,222
Cost After Tax	\$90	\$350	\$650	\$2,550	\$5,050	\$12,550

*These examples are based on an annual taxable income of less than \$205,842. Please consult a financial advisor to learn more.